



1st September 2009,

To NHS organisations yet to sign up to the 10:10 Campaign,

We the undersigned are delighted to be part of the 10:10 Campaign and have publicly committed to aim for a cut of our carbon dioxide emissions of at least 10% during 2010.

There are several compelling business reasons why we have joined the Campaign:

- The rapidly increasing and fluctuating cost of oil, coupled with the threat of peak oil, make it crucial that we reduce our dependence on this energy source if we are to deliver high quality care in the medium and long term.
- Our staff are increasingly aware of the threat that climate change poses to health around the world. We believe that our commitment to 10:10 will be seen by them as a positive investment in all our futures, benefiting staff morale, recruitment, and retention and increasing patient engagement with their health service.
- Legislation and regulation will increasingly penalise those organisations who do not take bold steps to cut their emissions and become more environmentally sustainable. The UK government's Carbon Reduction Commitment, which takes effect from April 2010, is a prime example.
- Given the financial forecast for the NHS, cutting our spending on energy is one way to increase productivity and efficiency.

There are also equally important social reasons why joining 10:10 is critical to our future:

- The National Health Service as a whole and individual organisations have a responsibility to care for the health of the population. We believe it would be highly inappropriate for NHS organisations not to take significant steps to reduce their contribution to the problem. As reported in the recent Lancet/UCL Commission: 'Climate change is the greatest threat to global health in the 21st Century'.
- Climate change already hits the poorest hardest. If we are serious about tackling health inequalities we should be taking bolder action on climate change.
- The NHS is the largest organisation in the UK, the largest employer in Europe and one of the largest employers in the world. We must demonstrate leadership at this critical time in our history. If we can deliver a 10% cut in our emissions in 2010 so can other organisations in the UK, Europe and the rest of the world.

The 10:10 Campaign offers a unique opportunity to take positive, exemplary and inspiring action on climate change:


- The power of the 10:10 message lies in its simplicity: everyone can understand what we are trying to do and engage with the Campaign at work and at home;
- Climate change is the health issue of our time. The scale of publicity associated with the Campaign is unprecedented and will help us enhance the reputation of the NHS as well as engage staff, suppliers and patients;
- The importance of the outcome of the Climate Change talks in Copenhagen in December this year cannot be overstated. Early commitment to the 10:10 campaign has the potential to influence those talks to make urgent cuts in global emissions a reality.

We urge you to join the 10:10 Campaign and be part of the solution, so that we can all reap the rewards of a low carbon health service. See www.1010uk.org and email health@1010uk.org for more details.

Signed,



Deborah Evans, CEO,
NHS Bristol



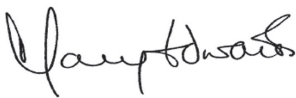
Sir Robert Naylor,
CEO, University College London Hospitals NHS Foundation Trust



Sir Ian Carruthers OBE,
CEO NHS South West



Dr Tim Ballard FRCGP,
Senior Partner, The Old School Surgery, Great Bedwyn



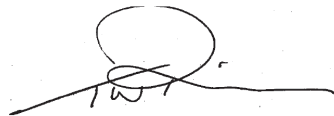
Mary Edwards,
CEO, Basingstoke and North Hampshire NHS Foundation Trust



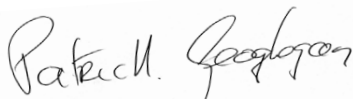
Dr Peter Homa,
CEO, Nottingham University Hospitals NHS Trust



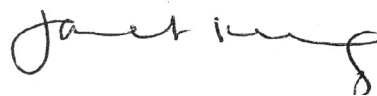
Neal Deans,
Director of Estates & Facilities, St Georges Healthcare NHS Trust



Dr Tim Riley,
CEO, NHS Tameside and Glossop



Dr Patrick Geoghagan OBE,
CEO, South Essex Partnership University NHS Foundation Trust



Janet King,
Director of Human Resources & Facilities,
Frimley Park Hospital NHS Foundation Trust



Stella Dutton,
CEO BMJ Group

 10:10 Health

Coordinated by The Campaign for Greener Healthcare

